Becoming a UVic Convocation Senator holds a deeply personal significance for me as an Gustavson MBA ('95) graduate, driven by a profound desire to give back to the institution that has played a pivotal role in shaping both my professional trajectory and family legacy. My journey at UVic was one of transformative growth, equipping me with the knowledge, skills, and networks that have empowered me to navigate the complexities of the business world with confidence and integrity.

As a parent, seeing my daughter follow in my footsteps as a student at UVic (Engineering '26) has further deepened my commitment to the university community. Witnessing her enthusiasm for learning and her aspirations for the future fuels my passion to contribute meaningfully to the educational experience of all students. Serving as a UVic Senator provides an unparalleled opportunity for me to advocate for initiatives that enhance the development of students, ensuring that future generations have access to the same wonderful opportunities that have enriched my own life and career.

Moreover, my background as an MBA graduate equipped me with a unique perspective / skill set that I believe can positively contribute. Throughout my studies and my career, I honed my critical thinking abilities, strategic planning skills, and ethical leadership qualities, all of which are essential for effective governance and stewardship of the university's mission and values.

Beyond personal and professional fulfillment, my desire to be a UVic Senator is rooted in a deep-seated commitment to the principle of giving back. I am profoundly grateful for the opportunities that UVic has afforded me and the successful career I have had, and I see this role as a means of expressing that gratitude through service to the university community. By leveraging my expertise and experiences as a graduate, I am eager to contribute to the continued excellence and innovation of UVic, ensuring that it remains a beacon of educational excellence for generations to come.