

# SOCI 374<sup>1</sup> Qualitative Research Methods

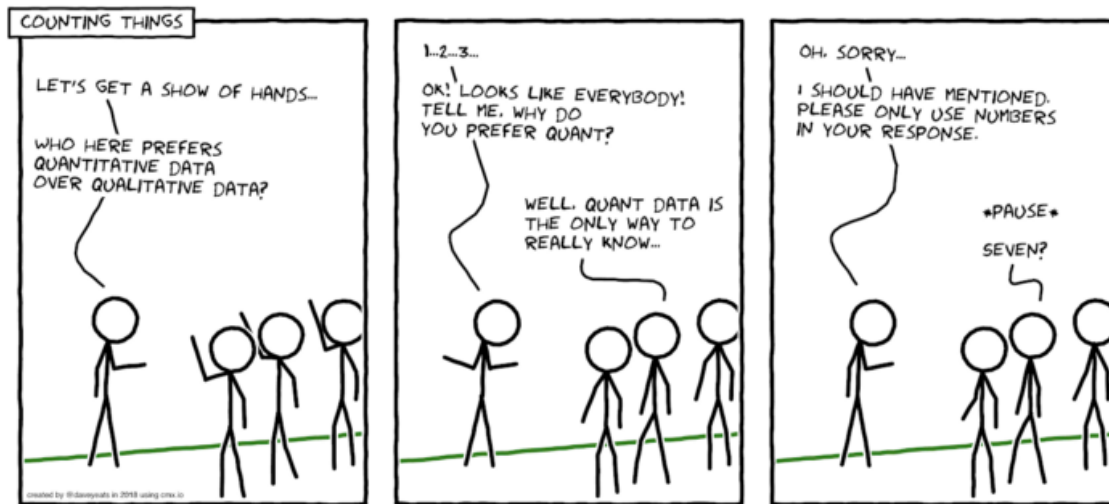


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## Course Description

How do sociologists conduct qualitative research? This course introduces students to several qualitative research methods used in the social sciences. We will also cover core aspects of the research process including design, sampling, data collection and analysis, ethics, reciprocity, and publication for various audiences. Students will carry out their own original research using methods learned in this course, which provides an opportunity to gain hands-on experience. Previous students have published their research in undergraduate journals.

Developing strong skills and practical experience in qualitative methods is useful for a wide range of careers, including academia, market research, government consultation, and non-profits.

## Instructor



Professor Anelyse Weiler

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Office hours TBD.

<sup>1</sup> This outline is only intended to give students a general sense of the course, and course details may change. Detailed course syllabi will be made available for all registered students on the first day of class. Only those syllabi are considered official.

## Format

Unless the University of Victoria specifies otherwise, this class will be offered in person. Classes will include a combination of lectures and guest lectures, multimedia, and participatory activities (e.g., small group exercises and class-wide discussions). This class will not be recorded; in-person attendance is expected and valued.

## Course Objectives

Once you have successfully completed this course, you should be able to:

1. Describe some of the key concepts and theories in qualitative research, along with approaches including Indigenous and participatory research methods.
2. Conduct an original research project based on qualitative interviews, including a proposal, plan for ethical conduct, 2-3 high-quality interviews, data analysis, and formal essay modelled on the style of a journal article.
3. Apply skills in select qualitative research techniques taught in the course, such as interviewing, writing memos, and coding.
4. Practice reflexivity and ethical conduct in research.
5. Collaborate with team members by actively engaging in course material.

## Course Pre/Co-requisites

SOCI 211 is a pre-requisite for SOCI 374.

## Topics May Include

Community-based research; Interviewing; Photovoice and art-based methods; Ethnography; Indigenous and decolonizing methodologies.

## Required Textbook/Readings

[Qualitative Research in Action](#) (4<sup>th</sup> Ed.), van den Hoonaard & van den Scott (2021).

Other required readings will be uploaded on Brightspace as the course progresses. A list of all required readings will be included in the detailed course syllabus.