

UVic Retirees Association - 2016 Annual General Meeting

United Way Campaign Report

The United Way of Greater Victoria was supported by 10,700 donors, 550 volunteers and 300 workplaces that participated in the 2015 campaign and helped raise \$5.5 Million. As per previous years, the UVRA functioned as a distinct component of the UVic United Way campaign, and was an active contributor to the UVic fundraising success. Thank you to all who showed your support!

The United Way is the largest non-government funder in the region, and invests the funds pledged in three priority areas:

1. All that kids can be – supporting kids and youth with resources to grow up healthy, and transition into adulthood;
2. From poverty to possibility – building individual financial stability and independence, through access to healthy food, affordable housing, and employment;
3. Strong communities – developing the capacity of people to care for themselves and families by creating opportunities and places for social interaction.

Because of donor support, 97,000 lives were changed through over 110 funded programs – that number represents 8,000 families, 27,000 children and youth, and 62,000 individuals.

The UVic United Way campaign exceeded its fundraising goal of \$269,000 by raising more than \$273,000 including the contributions of the UVic Retirees Association. The UVRA also exceeded our association goal, by raising \$22,646 with 50 donors (an increase both in funds raised and number of donors when compared to the previous year).

For the second year in a row, UVic's campaign, with the support of the UVRA membership, was awarded the "Post-Secondary Challenge" by having the largest increase in donations, when compared to Camosun College and Royal Roads University. President and vice-chancellor Jamie Cassels also received the United Way's most prestigious honour, the Chair's Award of Distinction.

The new 2016 United Way campaign will start in September. The needs of the community are large. Please consider supporting that campaign.

I appreciate the support that I received from the UVRA Board and membership and volunteer to continue my participation on the campaign committee in 2016 at the pleasure of the Board.

Respectfully submitted,

Grant Hughes