

UVic Retirees Association

The UVic campus United Way 2012 Campaign Report to the 2013 UVRA AGM

The final fund-raising tally in December for 2012 from pledges and events to that date came to \$235,915.12. The total number of donors was 417, with 66 of these being new donors. The total donated represented 79% of the goal for this year. The final amount is expected to increase, as more activities are held between January and the start of the next campaign in the fall.

The United Way began the first week in October with a goal of \$ 300,000. Events were linked with the ongoing UVic 50th Anniversary, and included a Start-up Breakfast, the Lunch-time Barbeque, a Book sale, the Bug Push Car Race (unexpectedly held in the rain), the Plasma Car Races, a Craft Fair, and other events organized by the students and departments. The Library Book Sale and several of the events and were facilitated by UVRA members who served as volunteers. This assistance was very much appreciated. A highlight was the Leadership Breakfast, which was a thank-you to leadership donors for their donations. The campaign committee would like to increase the number of leadership donors next year, and involve more UVRA members.

Please watch the UVic web-site for events, pledge forms, and further information:
<http://unitedway.uvic.ca>

If you have any questions, please contact me at uvra@uvic.ca

Respectfully submitted,

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UVRA Representative
United Way Campaign Committee