



Communications Committee Annual Report 2023

Annual Memberships

The UVRA Board of Directors referred the area of annual membership renewals to the Communications Committee for review. Annual membership provides a yearly fee with an option to transfer to a life membership based on the conversion chart. A group comprised of board members discussed the process considering the time involved and cost involved and developed some suggested options for consideration by the Committee.

The Committee reviewed the information and presented a proposal to the Board of Directors to increase the fee for annual membership while also providing conversion to life membership incentives.

Marketing Pamphlet

The Committee obtained a copy of an information pamphlet used by UVRA in the past. A copy of a similar type used by the University of Calgary Retirees Association was also obtained as a comparative.

The committee has initiated a review of the revisions needed to update the UVRA pamphlet for distribution at certain events such as the UVic Retiree Recognition Event and to new potential members through areas such as UVic Human Resources.

June Whitmore resigned as a member of the committee during the year.

Committee Members: Margaret Klatt (Acting Chair), Jane Birkbeck, , Susan Service