



Communications Committee Annual Report 2022

The Communications Committee was re-established by the UVRA Board at the January 2022 UVRA board meeting.

There were a number of areas involving communications (see below) that the Committee identified for review.

- To develop a communication strategy consistent with the mission, values, and goals of the UVic Retirees Association.
- To review UVRA communications content and make recommendations on the electronic/print communications including email, social email, social media and newsletters as well as the website.
- To develop policies/protocols for the dissemination of internal and external UVRA related information

The committee discussed a number of areas of communication particularly the website and the various methods of communication used to notify and inform the UVRA membership.

The committee developed a draft policy on Notice of Deceased Members and provided a recommendation for the Board of Directors meeting in March.

The committee also met to discuss a request to include an appeal for donations in the UVRA "Grey Matters" newsletter which involved purchasing items from a non-member.

Committee Members: Margaret Klatt (Acting Chair), Jane Birkbeck, June Whitmore, Susan Service