

Masterminds 2010 Lectures and Art Exhibit

The fifth year of the Masterminds was successful with many people from UVic and the public attending. The series of four lectures attracted a total of 397 people, 60.7% of whom returned assessment forms. With the inclusion of satisfactory, good and excellent ratings, each of three lectures received 97.8%. One of the lecturers became ill and could not finish his presentation. As a consequence, the data on one of the four lectures in the series was considered incomplete and was not included in the assessment.

An aggregate of good and excellent ratings in all categories on the returned forms was 86%. The combined satisfactory, good, and excellent ratings were as follows: Organization (97.9%), Advertising (96.6%), Auditorium (98.7%), Parking (97.9%), Signs (92.0%), and Overall (99.4%). It is interesting to note that 39.0% of those returning the assessment forms indicated that the source of their information about the series was by newspaper, 12% by newsletter, 8.3% by website, 5.8% by word of mouth, and 2.9% by poster. The "Other" category was chosen by 30.3%, and included CBC interviews, Facebook, e-mail, and unidentified sources.

Twenty-seven artists participated in the exhibit in the Maltwood Art Museum and Gallery, including UVRA members, retirees from UVic who are not members, and their spouses. Retirees from both the UVic faculty and staff were participants. The works shown were very diverse in type, style, and media used. Visitors to the show indicated that the presentation was excellent, highly skilled, and sensitively done. Comments included the following: "I found the show inspiring. I think I will go back to painting." "I have visited this show four times in the first week." "The light boxes were spectacular." "I like the colour and variety in this show." Overall, the show was considered very successful.

Submitted by Beverly Timmons
UVRA Coordinator of Masterminds 2010