# Learning Community Engaged Research

Dr. Anne Marshall, Tricia Roche, and Breanna Lawrence **University of Victoria** 



#### Introduction

- Effective university-community research partnerships are critical for conducting successful and meaningful research.
- Community Engaged Research (CER) is collaboration between university and community in the design, implementation, and dissemination of a research project aimed at meeting community-identified needs.
- CER is seldom addressed directly in graduate research courses and training.
- •The **purpose** was to address the gap in graduate research education by asking:



- 1.What are the specific knowledge and skills that graduate students need in order to understand and conduct successful CER?
- 2. What are the effective strategies and methods needed to teach these skills to graduate students?
- Teaching CER from the perspectives of constructivism and experiential education (Furco, 2002; Garcia et al., 2010) enhances student learning of academic content by engaging them in activities where they apply content to address real-life needs identified by the community.

## Methodology

The study followed a mixed methods design and was conducted at the University of Victoria.

Fifteen key informant qualitative interviews were conducted with

- 8 Community researchers
- Faculty members

asking the above research questions and:

What do you think are the most important things to know before you begin CER?

How have you or would you resolve conflicts that arise in CER?

What are specific strategies that you have used/experienced to teach/learn CER?



The interview results and themes were used to develop an online **survey** that was completed by 257 graduate students.

#### Results

- informants identified both benefits and challenges of CER.
- They acknowledged the value and positive potential of CER as well as the gap between what community members want in research partnerships and the experiences they have had.
- Interviews analyzed relevant knowledge, skills, and strategies that facilitate the creation of effective and successful CER.

What we heard from the community

#### ON COMMUNITY ENGAGED RESEARCH

"... to learn from each other, when you start to understand the other strength happens."

"It is not so easy diving into community when you come from a different place."

#### ON STUDENTS

"Intuitive and

independent."

"Biggest asset:

resourceful / can think on their feet."

"The minute anyone feels that you're taking over, the process is over.'

### Reciprocity is key

 Benefits for both the community and the academic partner. Understanding and navigating power differences.

 Transform research results in new knowledge or action. Create alternate forms of effective and appropriate dissemination.

#### Knowledge required

Recognition of multiple cultures and epistemologies

Researcher connection to community

Listening and consultation with community essential Understanding of organizational culture

Acknowledgment of complex history of research relationships

Time management

#### Skills needed

Negotiation Open and communication translation Relationship building Flexibility Self-awareness and and self-reflection openness

## Key strategies

Build relationships from the beginning

Establish mentorship and apprenticeship opportunities

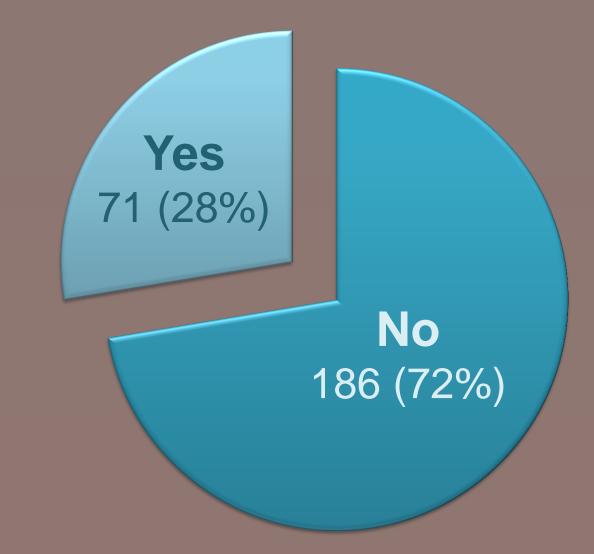
Avoid assumptions

Get to know the community

Maintain the stance of a learner in relation to the experience of the community

Ask permission and engage respectfully

# CER experience



72% of respondents have not received any instruction at UVic on the theory and practice of CER.

# **CER** interest

90% of students surveyed (n= 229) were interested in learning about CER.

→Only 10% of students (n=26) were not.

72% of students (n=186) have not received any CER instruction at UVic

#### Conclusions

- •The exploratory analysis revealed several common themes centering around ethics, situational awareness, and reflective practice. There was agreement on the importance of student understanding of the potential harm of ill-conceived research projects and of making a contribution or "giving back" to the community.
- Although there was very strong interest in and value placed on CER, our results indicated that there was little organized instruction available that explained basic principles and practices of CER.
- •The ultimate goal of CER is to strengthen graduate students' capacity to develop and maintain respectful community engagement research practices so they can contribute meaningfully to society.
- The findings from our study suggest that learning CER is both a science and an art. Particular contexts in community organizations often require experience and creative solutions that are not likely to be found in guidelinestherein lies the art of making a contribution to community well-being.

#### References

- Banister, E. M., Leadbeater, B. J., & Marshall, E. A. (Eds.). (2011). Knowledge translation in Context: Indigenous, policy, and community settings. Toronto, ON: University of Toronto Press.
- Cochran, P. A. L., Marshall, A., Garcia-Downing, C., Kendall, E., Cook, D., McCubbin, L., & Gover, R. M. S. (2008). Indigenous ways of knowing: Implications for participatory research and community. American Journal of Public Health, 98(1), 22-27.
- Furco, A. (2002). Advancing service learning at research universities. New Directions for Higher Education, 114, 67-78.
- Garcia, M. L., Mizrahi, T., & Bayne-Smith, M. (2010). Education for interdisciplinary community collaboration and development: The components of a core curriculum by community practitioners. Journal of Teaching in Social Work, 30(2), 175-194.
- Marshall, E. A., Roche, T., Lawrence, B., & Coverdale, J. (2013). The Science and Art of Community-Engaged Research: A mixed methods study. International Journal of Arts and Sciences, 6(3).

#### Contact

Centre for Youth and Society University of Victoria

Email: cys@uvic.ca Tel: 250-472-5414



@UVic\_CFYS Centre for Youth & Society