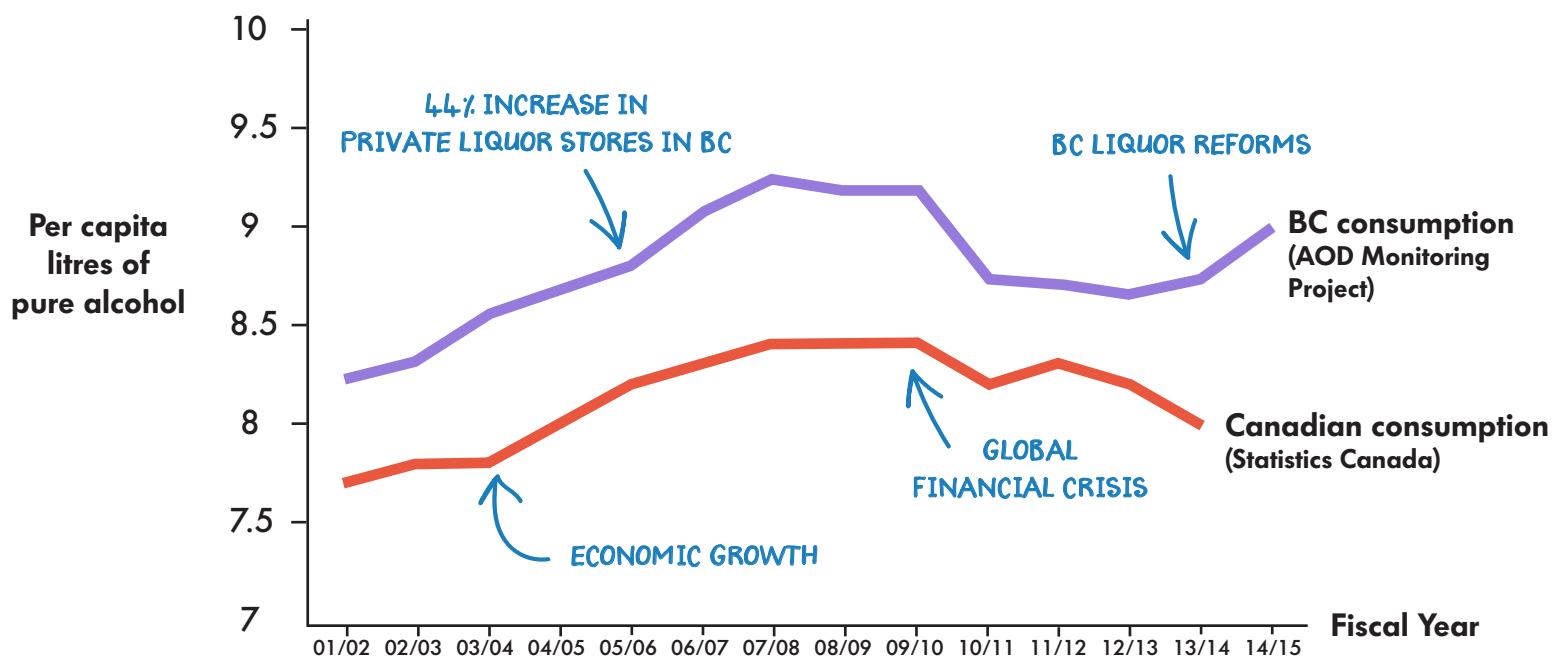


# ANNUAL PER CAPITA ALCOHOL CONSUMPTION IN BRITISH COLUMBIA AND CANADA



British Columbians aged 15 and over drank an average of almost **9 litres** of pure alcohol per person in 2014/15.

That's equivalent to...



**528**  
bottles of  
5% beer

OR



**30**  
bottles of  
40% vodka

OR



**100**  
bottles of  
12% wine

**THIS IS THE LARGEST ANNUAL CONSUMPTION  
JUMP IN OVER A DECADE!**

24,429 hospital admissions and 1,281 deaths were caused by alcohol in BC in 2013.  
We estimate the consumption increase adds...

**655 MORE**   
alcohol-related hospitalizations

&

**31 MORE**   
alcohol-related deaths



University  
of Victoria

Centre for Addictions  
Research of BC

Source: BC Alcohol and Other Drugs (AOD) Monitoring Project  
<http://bit.ly/alcBC>, [carbc.ca](http://carbc.ca)