

Table of Contents

Acknowledgements

Joseph F. Kess1

Introductory Chapter

Joseph F. Kess and Helen Lansdowne5

I. Japan-Canada Relations: Government and University Perspectives

- 1 Why Japan Matters
Donald W. Campbell23
- 2 Rethinking Japan
Robert G. Wright33
- 3 Future of Japan-Canada Relations from the Perspective of the
Government of Japan
Masaya Fujiwara39
- 4 An Overview of Japan-Canada Relations
Toshiyuki Taga45
- 5 The First Half Century (Almost) of Japanese Studies in Canada
Fumiko Ikawa-Smith50
- 6 The State of Japan Studies in Canada
Carin Holroyd61
- 7 Canadian Studies in Japan Today
M. Brook Taylor72

II. Business, Trade, and International Relations

| | | |
|----|---|-----|
| 1 | Japanese Policies toward Northeast Asia after the 9.11 Event <i>Yoshinobu Yamamoto</i> | 87 |
| 2 | Crisis, War, and Culture: The Global Significance of Japanese National Cultures <i>Bill Sewell</i> | 98 |
| 3 | The Historical Evolution of Canada-Japan Cultural Exchange after World War II <i>Kunihiro Haraguchi</i> | 109 |
| 4 | Engaging the New Japan <i>Kerry Lynn Nankivell</i> | 127 |
| 5 | Unconventional Threats to Japanese Sea Lanes of Communication <i>Karsten von Hoesslin</i> | 142 |
| 6 | The <i>Suian Maru</i> Incident of 1906: Unravelling the Deal <i>David Sulz</i> | 156 |
| 7 | Adventurers of a Religious Kind: Canadian Protestant Missionaries in Japan 1873-1951 <i>A. Hamish Ion</i> | 166 |
| 8 | Corporate Governance and Management Practices in Japan: Current Issues <i>Masao Nakamura</i> | 182 |
| 9 | Uneasy Riders, Japan and China Compete for Market Share in Asia's Deadly Motorcycle Industry <i>Jeff Alexander</i> | 206 |
| 10 | Japanese Travel Brochure Images of Canada and the Promotion of Japanese Tourism in Canada <i>Tom Waldichuk</i> | 218 |
| 11 | Recent Changes in Japan's Food Consumption and Growing Sustainable Food Network <i>Toyohiko Matsubara</i> | 227 |

III. Japan as Social and Technological Innovator

- 1 The New Japan, A Model for Other Societies
Bernard Saint-Jacques241
- 2 Collaborative Capturing of Experiences with Ubiquitous Sensors
and Communication Robots: An Example of Japanese Cutting-
Edge Technology
Norihiro Hagita249
- 3 Roles of Japan and Canada for Sustainable Development
Joji Iisaka259
- 4 Health Care in Japan and Canada: Mutual Lessons for Policy-
Makers
Jim Tiessen273
- 5 Public Pension Reforms under the Diversification of Working
Status in Japan
Yoshihiro Kaneko287
- 6 Health Status and Income Difference of the Elderly in Japan
Katsuhisa Kojima305

IV. Language, Culture, and Society

- 1 Wrapping Culture and the Tea Ceremony
Kiyoko Toratani321
- 2 Learning English--An Obsession or a Phobia?: An Analysis of
Advertisements of English Conversation Schools in Japan
Noriko Yabuki-Soh333
- 3 *Wakon-Yosai* (和魂洋才) and Globalization
Norio Ota346
- 4 Death in Fiction--A Visual Approach to Medieval Warriors
X. Jie Yang358
- 5 Difference in the “*Starting Point*” in Japanese *Manga*
Yoko Riley370

| | | |
|----|--|-----|
| 6 | Blooming Female <i>Anime</i> Heroes on North American Soil: The Role of Japan’s Soft Power in Culture Globalization <i>Kaori Yoshida</i> | 376 |
| 7 | Screening Spirituality: For Whom Does Japan Still Matter? <i>Timothy Iles</i> | 391 |
| 8 | Narrative of Hope: An Emergent Discourse Resulting from the Encounter between Canada’s Native People and the Japanese <i>Sakurako Sherry Tanaka</i> | 402 |
| 9 | Japanese Communication in Speech Act Verbs and Directive Expressions <i>Qin Zhang</i> | 413 |
| 10 | The Idea of Translation: Creating A Shared Space for Learning about Japan and Canada <i>Sumiko Nishizawa</i> | 424 |
| 11 | “A Bridge Between Two Countries”--The Transformation of the Nurturing Mother in Yoshimoto Banana’s <i>Kitchen</i> <i>Nozomi Riddington</i> | 435 |
| 12 | Staging Hirata Oriza’s <i>The Balkan Zoo</i> in Advanced Japanese Language Classroom <i>Yoshiko Fukushima</i> | 443 |
| 13 | Research Activities on Spoken Japanese at the National Institute for Japanese Language <i>Yoshiyuki Asahi</i> | 455 |
| 14 | Language Policy and Planning for Japanese Orthography and the e-Gov Project <i>Yukiko Wada, Shoichi Yokoyama, and Eric Long</i> | 467 |
| 15 | <i>Kanji</i> Writing: A Historical Mistake? <i>Tadao Miyamoto</i> | 480 |
| 16 | Korean Language Study in 19 th Century Kagoshima <i>Kang-Min Yi</i> | 487 |

| | | |
|--|---|-----|
| 17 | Multilingual and Multicultural Aspects of Japanese Society Today: With a Special Emphasis on the Brazilian Nikkei of Eastern Hiroshima <i>Aoi Tsuda</i> | 495 |
| 18 | Japanese Internationalization and Canadian Multiculturalism: Parallel Ironies in Linguistic Policy, Practice, and Ideology <i>Yuko Igarashi and Joseph F. Kess</i> | 505 |
| V. Nitobe Inazo, Internationalism and Bridge-Building | | |
| 1 | “Bridge Across the Pacific”: Nitobe’s Legacy in Japanese Language Education for Japanese-Canadian <i>Nisei</i> in the Pre-WWII Period <i>Hiroko Noro</i> | 519 |
| 2 | Re-thinking Nitobe’s <i>Bushido</i> : Text and Context <i>Tadanobu Suzuki</i> | 532 |
| 3 | A Japanese Internationalist: Inazo Nitobe’s Knowledge of English Literature <i>Teruhiko Nagao</i> | 547 |
| 4 | Which Label Best Fits Nitobe Inazo: Nationalist or Internationalist?-- Reflections on Nitobe’s Niche in Modern Japanese History <i>George M. Oshiro</i> | 557 |
| 5 | Origin and Impact of the Twin City Relationship between Victoria, BC and Morioka, Japan <i>R.Y. Nakamura, B.J. Cameron, D. Potentier and J. Nicholl</i> | 569 |
| 6 | The <i>Vancouver Shinpo</i> ’s Roles as the Main News Media for both Japanese Immigrants and Visitors from Japan <i>Tomoko Tsuchiya</i> | 574 |
| 7 | Canadian Media on Japan: Not Interested <i>Elizabeth E. Noh</i> | 585 |
| 8 | Tonari Gumi: The Volunteering Experience in Transition <i>Hisako Hayashi and Takashi Sugawara</i> | 590 |

VI. Education and Educational Reform

- 1 From Ivory Tower to Professional School--Recent Changes in the Higher Education System in Japan--Case of the National Graduate Institute for Policy Studies
Koji Nishimoto605
- 2 Educational Administration and Some Reform Issues in Japan
Jun Hirata, Yo Ogawa and Chieko Mizoue612
- 3 Three Years in Three Days: School Excursions as a Microcosm of Japanese Junior High Schools
Dawn Grimes-MacLellan636
- 4 Cultural Diversity in Japanese Education System
Nana Kodama645
- 5 Umeko Tsuda and Inazo Nitobe: Internationalization and Their Impact on Education
Yuko Takahashi655
- 6 On Hani Motoko's Writing Style and Education
Michiko Oda664

VII. Comparative Philosophy

- 1 Kuki Shuzo and Martin Heidegger: *Iki* (いき) and Hermeneutic Phenomenology
Jay Goulding677
 - 2 Interbeing and Geophilosophy in the Cultural Topography of Watsuji Tetsuro's Thought
Hwa Yol Jung691
 - 3 Tanizaki's "Theory of Idleness (Randa no Setsu)" and "Japanese Philosophy"
Kuang-ming Wu703
 - 4 Montaigne on Being - Idle
John O'Neill717
- Biographical Notes**726