# REACHBC

An online platform connecting you to health research in BC.

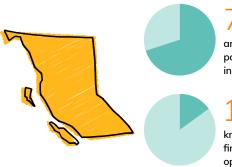


### Volunteer and sign up today! www.REACHBC.ca

## What is REACH BC?

REACH BC is a new online platform that connects British Columbians with health research opportunities.

Although 70% of British Columbians are interested in participating in health research, only 15% of people know where to find research opportunities (Canada Speaks Public Opinion Poll, 2015).



70%

are interested in participating in health research

15% know where to

find research opportunities

REACH BC is a trusted source for the public to find research opportunities related to their health condition and interests.

Our goal is to connect the public with research opportunities that can advance health care and improve health outcomes in BC.



## How REACH BC works

Connect in 3 simple steps:



Create a profile with your health research interests



Get matched and notified with research opportunities



Review and decide if you want to connect with the research team

REACH BC will contact you with any health research opportunities that match your profile and interests.

At that point, you can learn details about the research opportunities that are available to you, including what they involve and the time commitment.

If you're not ready to sign up but are still interested in learning more, you can use REACH BC to browse research opportunities and see what research is being conducted in BC.

## About the platform



Free and easy to use



Automatic matching



Province-wide directory



#### Verified research opportunities



#### Protect privacy



Supported by research ethics and privacy offices

REACH BC will not release any of your personal information to 3rd parties, participating organizations and/or other institutions. Your information will only be available to the researcher(s) after you indicate interest in being contacted about a particular study.

If you have questions or concerns, please visit our website to view our privacy policy or contact us at info@reachbc.ca.

## Why participate in health research?

Whether you participate as a healthy volunteer, or as a person with a health condition, there are many potential benefits to participating in research:

- Learn more about your general health or a health condition.
- Support health researchers in the discovery of safe and better treatments.
- Receive care while contributing to advancing new treatments.



**Sign up for REACH BC** and get matched with research opportunities based on your interests.

Help advance health care in areas that are important to you, your family, and your community.

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### www.REACHBC.ca

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#### REACH BC 604.675.3669 info@reachbc.ca

Our funding partners:







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