



# Disinformation: How We Got Here & What Happens Next *with Sue Gardner*

Wednesday August 31st, 2022

6:00pm - 7:30pm

David Strong Building C122

University of Victoria

Drawing on over 30 years of experience in media, Sue Gardner will define disinformation and explore the fuzzy miasma that constitutes it. She will then walk us through who creates it, who spreads it, who shares and believes it, and who is fighting it. Importantly, she will end with a focus on why some countries seem to be more resilient, what type of solutions are needed, and what happens next in the age of disinformation.

*Sue Gardner is a special advisor to the Wikimedia Foundation, the non-profit that operates Wikipedia. From 2007 until 2014 she was its Executive Director. Previously Sue was head of CBC.CA, the website for the Canadian Broadcasting Corporation, and before that she was a journalist working in multiple media including the internet, newspapers, magazines, radio and TV. Her main areas of interest are technology, media, gender and freedom.*

\*\*\*This event is free and open to the public\*\*\*