



Gustavson
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Soft Drinks - GBTI 2023					
Brand Name	Brand Trust Rank 2023	Brand Authenticity Rank 2023	Brand Ability Rank 2023	Brand Affinity Rank 2023	Brand Advocacy Rank 2023
Tropicana	82	211	79	245	43
Canada Dry	93	181	94	266	35
Ocean Spray	93	83	79	160	86
Perrier	156	253	167	308	159
Minute Maid	211	234	237	289	177
Bubly	226	181	218	308	261
La Croix Sparkling Water	226	123	275	112	289
Gatorade	247	273	293	333	248
Coca-Cola	278	273	121	266	177
Nestea	278	211	275	333	227
Evian	300	139	293	320	307
Pepsi	336	337	286	350	261
Aquafina	341	273	348	333	349
Dasani	363	337	370	369	371
Nestle Life	363	313	334	372	327
Red Bull	369	372	364	363	386

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