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Health and Beauty Retailers - GBTI 2023					
Brand Name	Brand Trust Rank 2023	Brand Authenticity Rank 2023	Brand Ability Rank 2023	Brand Affinity Rank 2023	Brand Advocacy Rank 2023
Shoppers Drug Mart/Pharmaprix	28	18	94	11	43
Lush	45	4	39	11	135
Guardian/I.D.A./Remedy's RX	67	40	217	46	250
Pharmasave	82	27	200	24	176
The Body Shop	82	18	141	57	176
Rexall	110	44	236	71	195
Sephora	247	213	167	132	195
GNC	336	139	338	341	357

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